



DATE: July 28, 1991

TO: Pam Goldstein

FROM: RICHARD V. HOUP

Pam, please call me after you have reviewed the
enclosures. (708/572-2445)

Richard

DRAFT

June 28, 1991

Mr. Alton H. Maddox, Jr.
United African Movement
Sixteen Court Street
Suite 1901
Brooklyn, NY 11241

Dear Mr. Maddox:

Because I have the responsibility for our Company's participation in and co-sponsorship with The U.S. Conference of Mayors of the City Livability Awards Program, our president, Phillip B. Rooney, forwarded your letter of June 21, 1991 to me for response.

This is our second year of sponsorship of the City Livability Awards Program, the purpose of which is to recognize outstanding mayoral leadership in the development, adoption, and/or implementation of any and all kinds of urban programs which contribute toward making cities more livable. Mayors of municipalities of all sizes throughout the United States are invited to submit Applications describing in significant detail the program(s) which they believe have enhanced the quality of life in their communities. An independent panel of judges considers those Applications, of which 130 were received this year, and selects a First-Place winner and four Outstanding Achievement Award winners in both the large city (over 100,000 population) and the small city category. This year the judges selected Mayor Sharpe James of Newark, New Jersey as the First-Place winner in the large city category based on the Mayor's leadership in a monumental effort at economic development and housing in the Newark's downtown area, which resulted in \$2.5 billion in new investment. This effort is reported to have achieved, among other benefits, 7,500 new housing units, with one third planned as affordable for low and moderate income occupants as well as significant commercial development.

Your letter to Mr. Rooney suggests that you may have thought that the Award was based upon some general standard of "livability" of a city, rather than, as I have described above, in recognition of a particular program that contributes or enhances the livability of a community. I hope that this letter clarifies that distinction and gives you a better understanding of both the Award and its purpose. We are confident that the judges exercised their best judgment in reaching their decision and that the Award is well deserved by Mayor James.

Very truly yours,

RVH/mlm

United African Movement

JUN 26 1991

(718) 834-8034
Fax: (718) 834-1275

Alton H. Maddox, Jr.
Chairman

Rev. Al Sharpton
President

16 Court Street
Suite 1901
Brooklyn, NY 11241

June 21, 1991

Mr. Phillip Rooney
President
Waste Management, Inc.
3003 Butterfield Road
Oak Brook, IL 60521

Re: 1991 Livability Award

Dear Mr. Rooney:

The 1991 Livability Award given to Newark, New Jersey must have arisen out of fraudulent representations by Newark public officials. This city has perennially been the butt of hilarious jokes. To a majority of Newark's Black residents this award is so hysterically comical that people are still laughing after being apprised of Newark's bounty. When the laughter stops, however, these residents will go back to uncontrollable sobbing over the city's hell hole living conditions.

I invite you to visit Newark. It is a cruel joke to characterize this city as livable. If you do visit this dilapidated rat-infested firetrap I am sure you would rip the plaque off of Mayor Sharpe James' wall. Instead of living the residents are dying from a polluted environment, deficient municipal services and inhumane living conditions.

According to Mayor James the theft of automobiles in the city is a disturbing problem requiring draconian measures. He proposes to summarily execute joy riders. This uncivilized policy has already caused either the death or serious personal injury to six unarmed youthful occupants of an alleged stolen van.

When the smoke had finally cleared, at least 43 bullets from high powered weapons had been pumped into the van causing two fatalities. In effect, the Mayor has given the trigger happy

Mr. Phillip Rooney

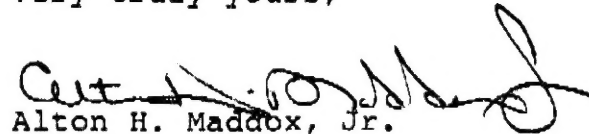
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policemen medals for killing and maiming young people. This incident has been dubbed "The Hillside Massacre". Mayor "Jesse" James want joyriders to think twice before they jump into a stolen vehicle in Newark.

The real victims of these backbiting machinations are the other cities who submitted applications for this prestigious award and who are obviously more deserving of it. ~~I am requesting that you rescind the award to Newark in order to give the applicants a fair and equitable opportunity to compete for this precious and hard-earned distinction.~~

Very truly yours,


Alton H. Maddox, Jr.

AHM:sr